



Gender, maternity and media studies



- Dialogue of cultural works with the current social context. Representation of gender roles, female stereotypes, reproductive processes, new family models in audiovisual fiction or non-fiction works.
- Evolution of gender representations in formats (cinema, audiovisual fiction, content of digital platforms, etc.) and various generic traditions (drama, comedy, horror, science fiction, fantasy, documentary, etc.)
- Studies of reception by specific audiences (general public, women at different stages of life, healthcare personnel, professionals from different fields, etc.) to determine the degree of realism and ethical commitment according to the impact they generate on people who go through these processes.